



**Laura Helmuth** is science and health editor at *Slate* magazine. Before she joined *Slate*, Helmuth was senior editor at *Smithsonian* magazine where she selected and edited most of the stories about science, nature, and technology. Before that she worked for *Science* magazine's news department for five years, first as a writer covering neuroscience and then as an editor for life sciences stories. She has written for *National Wildlife*, *California Wild*, and *Science News*. She has a Ph.D. in cognitive neuroscience from the University of California, Berkeley.

#### **How to pitch Slate:**

Helmuth is happy to consider stories from pretty much any field of science. It helps if a story is surprising, funny, or counter-intuitive, and if the writer has a strong point of view. You're welcome to be as opinionated and personal as you like.

Last year that the NASW Pitch Slam here's what Helmuth had to say. She considers a pitch the start of a conversation. Email her with a couple of paragraphs to get your idea off the ground. Slate wants the political, cultural, or counter intuitive angle, and the voice is opinionated. Helmuth says #slatepitches makes fun of the site, "But it's not completely wrong."

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